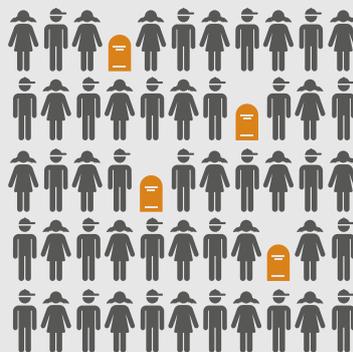
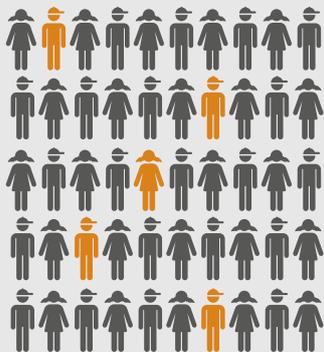


There are approximately

1,821

new cases of childhood cancer diagnosed per year in the UK¹

That's **5 children** per day



230

children die of cancer per year in the UK¹

That's more than **4 children** every week

Beads of Courage UK

At every stage of cancer treatment, children receive a new Bead of Courage to represent their journey. Each colour has a different meaning:

White



Chemotherapy

Glass



An act of courage

Glow-in-the-dark



Radiation treatment

Purple heart

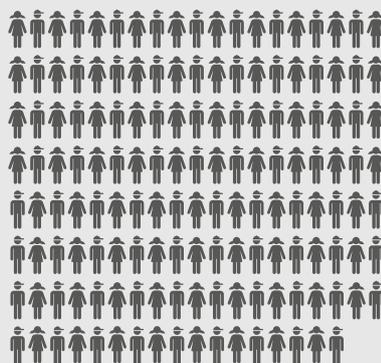


Completion of treatment

In 1971 the 1 year survival rate for children was 63%¹



By 2006 it was 91%¹



At least

15,000

more children have survived cancer than they would have if survival rates had remained the same as in the 1970s²

The 10 year children's cancer survival rate in the UK has more than

DOUBLED

in the last 40 years!²

1971-1975



2001-2005

1. <https://www.cancerresearchuk.org/health-professional/cancer-statistics/childrens-cancers>

2. <https://www.cancerresearchuk.org/health-professional/cancer-statistics/childrens-cancers/survival#heading=Two>