



Live Webinar

Accelerating patient recruitment

in clinical trials post COVID-19



Online



8th June 2022



3:00pm BST -
10:00am EST

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Patient recruitment is arguably one of the most important aspects of a clinical trial.

More than four in five studies fail to meet their recruitment deadlines, which can result in costly delays for sponsors and puts sites under increasing pressure.

This issue has been exacerbated by the COVID-19 pandemic; with many trials initially put on hold and now restarting, sponsors want to make up for lost time by accelerating patient recruitment and retention.

This webinar will explore some of the key challenges to patient recruitment particularly since COVID-19, and highlight how a 'boots on the ground' approach via Clinical Enrollment Managers (CEMs) can help supercharge patient recruitment and retention strategies.

Speakers



Kate Shaw
Founder/CEO



Jane Thurston
Senior Patient
Recruitment Lead



Whitney Taynton
Clinical Enrollment
Manager (CEM) &
Business Unit Head

